

Sale of Nordlys Annual Memberships for 2027

(terms and conditions)

Membership Period: Starts upon purchase of membership and expires December 31, 2027

Annual Membership Cost for 2027: \$495 plus tax (5.5%), payable in full at purchase; Nordlys will not sell more than 30 memberships for calendar year 2027. Once all memberships are sold for 2027, no new memberships will be sold until the 2028 membership year.

How to Purchase Annual Membership: Go to the “Membership” tab on the Nordlys website (www.visitnordlys.com) and click on “Purchase Membership”. Enter your name, mailing address, cell phone, email and credit card information (for the \$495 Membership purchase), and Nordlys will mail you your 2027 “Nordlys Member Passport” containing your personal discount codes for the 2027 Membership year. If the Annual Nordlys Membership is not available for purchase, that means that all 30 of the 2027 Memberships have already been sold. Sale of Memberships is on a first come, first served basis.

Benefits of Membership:

25% Member Discount: During the above Membership Period, the Member receives a discount code for 25% off the standard nightly rate for any number of Member reservations made during the Membership Period (the stays may occur during or after the Membership Period); this 25% discount is only for reservations in Member’s name and for that Member’s stays; this 25% discount does not apply to cleaning fee, extra guest fee or dog fee, and cannot be used with any other discounts or any reservations made before purchase of the Membership. Nordlys has a two-night minimum with check-in on only MWF and check-out on only Sunday or MWF. Nordlys’ reservation deposit and all other guest policies apply to any reservation. Note: If a Nordlys cabin remains unbooked, the reservation system automatically applies the following standard rate discounts to any “last minute” reservation for that cabin (for Members or non-Members): 15% if booked 29 to 42 days before arrival; 20% if booked 15 to 28 days before arrival; 25% if booked 7 to 14 days before arrival; and 30% if booked 0 to 6 days before arrival. The 25% Member discount cannot be applied to those discounts for “last minute” reservations.

15% Friends or Family Discount: During the 12 month Membership Period, Members will receive a discount code that they can share with up to five “friends or family” to allow those “friends or family” to receive a 15% discount off standard nightly rates for reservations made during the Membership Period (the stay may occur during or after the Membership Period); this 15% discount does not apply to cleaning fee, extra guest fee or dog fee, and cannot be used with any other discounts.

First Look When Nordlys Opens its Reservation Calendar for 2028: When Nordlys “goes live” and opens the 2028 calendar year for reservations, that information will be publicly available on Nordlys’ web site booking page. Nordlys will send an email to active Members at least one week before Nordlys “goes live” with the 2028 reservation calendar, so each active Member will know when to make reservations for 2028. Nordlys will not publicly announce the availability of the 2028 reservation calendar until five days after the “go live” date. Nordlys does not guarantee any specific dates for reservation availability.

Two Nordlys Stocking Hats and Member Passport Book: Each Member will receive two complimentary (universal fit) stocking hats with the Nordlys logo. Nordlys will include with the stocking hat mailing, a pocket size “Nordlys Member Passport” that will contain that Member’s personal discount code for the 2027 membership year.

Priority for Purchase of 2028 Annual Membership: If the 2027 annual membership program is a success and Nordlys decides to offer a similar annual membership program for 2028, Nordlys will make the 2028 membership program available for purchase by the 2027 Members before offering the 2028 membership program to other guests or the general public. Note: Nordlys reserves the right to change the price and terms of any 2028 membership program.

Memberships are nontransferable and nonrefundable.